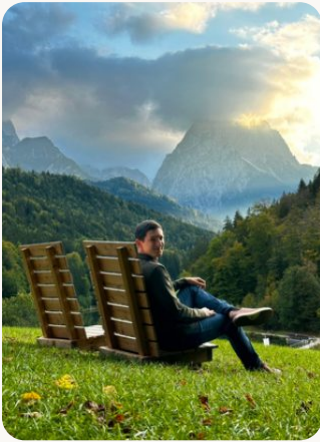


Travel *with* Hayden

NOMAD SLOW TRAVEL BLOG



HI, I'M HAYDEN

I'm a full-time traveler and the writer behind *Travel With Hayden*. I create travel content for boutique hotels, tourism boards, and brands that want to reach travelers who care about where they stay and how they experience a destination.

I don't pass through for a quick visit — I usually spend weeks getting to know a place. That gives me time to understand your property, the area around it, and the details that matter to travelers deciding what to book.

5+ YEARS TRAVELING FULL-TIME

WEEKS IN EACH DESTINATION

RELAXED, MID-LUXURY AESTHETIC

What I do

YOUR BRAND

Your property,
destination, or
product

BLOG & GOOGLE SEARCH

I write a full review and work you into the guides travelers find when they search your destination.

~50K

YEARLY VIEWS

INSTAGRAM

Reels, carousels, and stories from the stay.

~100K

MONTHLY VIEWS

PINTEREST

I create pins for each guide that link readers straight back to your feature.

~1.3M

YEARLY VIEWS

YOUR OWN CHANNELS

I shoot vertical video, walkthrough tours, and photos for you to post on your own accounts — the industry calls this UGC.

ready to post

OPTIONAL ADD-ON

● Publishes on my channels

○ Created for yours

AUDIENCE

Who you'll reach

My readers are mostly in their late twenties through early forties. They'll happily pay more when a stay genuinely improves the trip — but they still care about value.

WEBSITE / BLOG

~50K

YEARLY VIEWS

~5K

MONTHLY VISITORS

PINTEREST

~1.3M

YEARLY VIEWS

~85K

MONTHLY VISITORS

AGES 25-44

INSTAGRAM

~6.2K

FOLLOWERS

~100K

MONTHLY VIEWS

AGES 25-34

SERVICES

Ways to work together

None of this is fixed — we'll agree on what's included before anything starts.

Hotels, villas & rentals

I stay as a guest, write it up properly, and work you into the guides people find when they search your destination.

Full property review · where-to-stay guides · reels, posts & stories · Pinterest pins · booking links

Towns & regions

For tourism boards and local organizations — I build guides and itineraries that answer what people already search about your area.

Destination guides · day-by-day itineraries · things-to-do articles · local hotels & activities featured throughout

Travel products & services

Gear and booking tools I'd use myself, written into my guides where they genuinely fit.

Featured in relevant guides · dedicated article · social posts · commission-based links · ongoing ambassador work

Content for your own channels

I shoot photo and video for you to post yourself — the industry calls this UGC.

Vertical videos · walkthrough tours · voiceover edits · ready-to-post clips · raw files by agreement

PORTFOLIO

A few places I've worked with



Spyglass Villa

Saba, Caribbean — 5 deliverables



Riessersee Hotel

Garmisch, Germany — 4 deliverables



Airbnb in the Berkshires

Massachusetts, USA — 3 deliverables

Brand work: SafetyWing (ambassador) · Dragonfly · Myles Apparel **Guest features:** Perfectly Provence

GET STARTED

Let's work together

Get in touch — I'm happy to talk through collaborations, upcoming trips, or project ideas.

travelwithhayden@gmail.com

TRAVELWITHHAYDEN.COM · INSTAGRAM · PINTEREST